Rajendra Kumar
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Objective

A highly motivated and results-driven individual seeking to kick-start a career in SEO. Eager to leverage my understanding of search engine optimization principles, content strategies, and technical SEO skills to contribute to the growth and visibility of a company's online presence.

Key Skills

- **On-Page SEO**: Keyword research, meta tags, content optimization, internal linking, and heading tags.
- **Off-Page SEO**: Link building, outreach, guest posting, social media strategies.
- **Technical SEO**: Website audit, page speed optimization, mobile optimization, crawlability, and indexing.
- **Tools & Platforms**: Google Analytics, Google Search Console, SEMrush, Ahrefs, Moz, Screaming Frog, Ubersuggest, Yoast SEO.
- **Content Strategy**: Blog writing, keyword-focused content creation, optimizing for user intent.
- **SEO Analysis**: Competitor analysis, backlink analysis, keyword gap analysis.
- **HTML/CSS Basics**: Understanding of basic HTML tags and structure, improving page elements for SEO.
- **Social Media Marketing**: Experience with platforms like Facebook, Twitter, LinkedIn, Instagram for SEO purposes.

Education

Bachelor of Computer Science
Annamalai Chennai
2018

- Relevant Courses: Digital Marketing, Web Analytics, Content Management, E-Commerce.